



The new world of BI and CPM



www.board.com





It's all about making better decisions

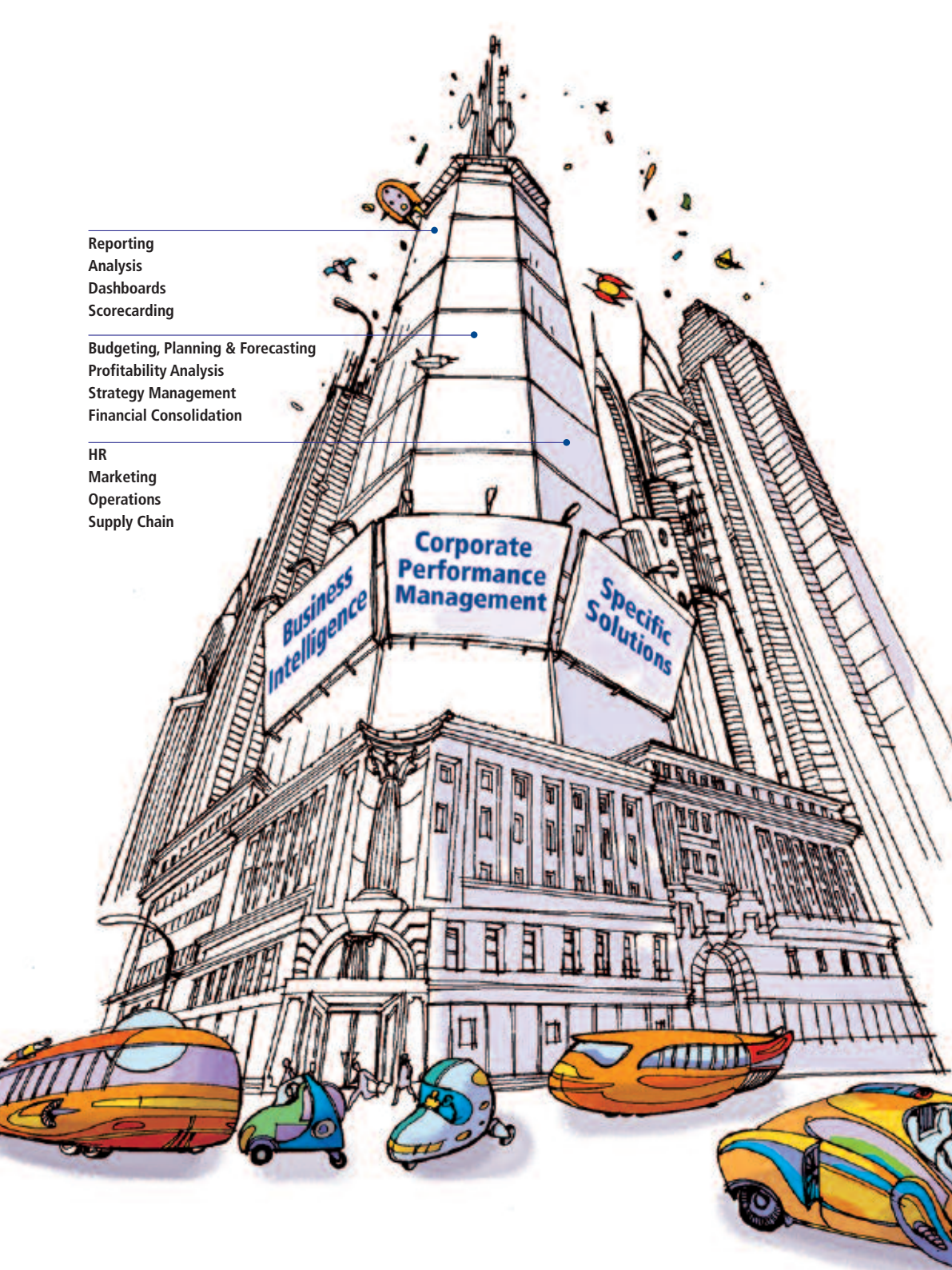
In a global economy, traditional competitive factors are losing their importance: many organisations offer similar products, new technologies are quickly copied, scope for innovation is increasingly limited and off-shoring has weakened geographical advantages.

It is the decision-making processes that make the difference

Winning companies are those that make the best decisions and implement them in the shortest timeframes, by aligning strategy with operations and providing relevant and timely information to every organisational level.

By integrating Business Intelligence and Corporate Performance Management in a single product, BOARD helps companies manage and control the entire decision-making process: from data collection to information analysis; from goal-setting to decision-making; from operational execution to results monitoring .

Along with delivering an unmatched speed in building applications the innovative "toolkit approach" provides an intuitive self-service analysis environment that brings the benefits of Business Intelligence and Performance Management to any user.



Reporting
Analysis
Dashboards
Scorecarding

Budgeting, Planning & Forecasting
Profitability Analysis
Strategy Management
Financial Consolidation

HR
Marketing
Operations
Supply Chain

All in One

Within a single product BOARD offers all the functionalities needed to build any Business Intelligence and Corporate Performance Management application, without the use of any programming.

Its revolutionary toolkit approach, as well as delivering unrivalled speed in BI and CPM applications building, customisation and maintenance, provides end-users with an advanced interactive interface. This unique capability turns the self-service creation of any report or analysis into the simplest of tasks.

One product

From the outset, BOARD was conceived as a solution to maximise the efficiency of organisations' decision-making processes, by integrating Business Intelligence (BI) with Corporate Performance Management (CPM): a visionary approach named Management Intelligence.

Fifteen years later, BOARD leads the way in BI and CPM unification, providing a seamless solution from both a technological and functional standpoint. A full complement of Business Intelligence functions, including reporting, multi-dimensional analysis, ad hoc querying and dashboarding, is combined with the ability to manage and monitor all performance planning and control processes, from budgeting, planning and forecasting to profitability analysis, scorecarding and financial consolidation.

One vision

BOARD helps organisations reach a single vision of their performance in a simple and extremely effective manner.

Information originating from various sources is integrated into a virtual data repository shared by the entire organisation, thus providing business users with a customised but unitary vision. The native integration between the information base and applications ensures that changes made to applications are propagated to data, and vice versa.

The end result is a full alignment of the Business Intelligence and Performance Management environment, which translates into a shared vision of corporate performances throughout the organisation, hence into a single version of the truth.

One technology

Unlike its main competitors, BOARD is not based on a patchwork of different products and technologies coming from multiple acquisitions and then forcibly integrated.

The result of an organic development project launched in 1994, BOARD is a unique, integrated product, which enables organisations to oversee their entire Business Intelligence and Performance Management area using a single interface, a single application construction environment, a single technology and a single strand of know-how.

Business Intelligence and Corporate Performance Management working together

Reporting

BOARD enables users to quickly create any kind of corporate report, from simple spreadsheets to multiple-page graphic booklets, simply by positioning and configuring data aware objects on the screen, without requiring any programming.

Three-dimensional graphs, cockpits, maps and new generation animation such as books and carousels, make it possible to create customised, interactive graphic layouts, enabling more intuitive data visualisation and interaction.

The revolutionary toolkit approach combines conventional reporting functions with Performance Management applications in an integrated environment, empowering any user to make decisions based on a single, shared, coherent information base.

Analysis

BOARD makes it possible to easily integrate data from different sources and to create a self-service analysis environment, that allows users to run:

Drill-through & drill-anywhere, to navigate data from the highest level of aggregation to the lowest level of detail

OLAP slice & dice analyses, to obtain a multi-dimensional view of data (e.g. viewing sales by channel, zone, agent, POS), and identify and analyse any sub-set (e.g. sales by agent X, of product Y, for territory Z)

What-if and Goal-Seeking scenarios, to simulate the impact of future events and to determine the necessary actions to achieve a previously set objective

Business data modelling, to build sophisticated models for distribution, allocation, consolidation, conversion and reclassification

Ad hoc queries, to allow users to build personalised data analysis in a self-sufficient way

Dashboards

Thanks to a wide selection of cockpits, maps, tables and other data-aware objects, **BOARD users can easily create customised dashboards**.

These representations provide a visual overview of corporate performance and of the main trends and factors affecting it.

Latest-generation graphic animations and containers such as thumbnails, carousels and books ensure that key data are represented with groundbreaking clarity.

Native **drill-down and drill-through functions enable users to examine the information down to the lowest level of detail**, for immediate and in-depth analyses.

Scorecards

Thanks to innovative graphic functions, **BOARD makes it possible to easily create sophisticated Strategy Maps and Scorecards**, combining striking visual appeal with outstanding effectiveness in illustrating corporate strategy.

The integration of BI and CPM provides an interactive link between the visual representation of KPIs and the data, thus giving all users a customised and updated view of their performance against set goals.

Users can make in-depth analyses of the trends highlighted by the Scorecard by using the native drill-down and drill-through functions to explore the events and dynamics affecting the various KPIs to the lowest level of detail.

The extreme flexibility of the toolkit approach makes it easy to create Scorecards adhering to the most popular methodologies, such as Balanced Scorecard and Six Sigma, or to customised criteria.

Budgeting, Planning & Forecasting

BOARD enables organisations to combine planning processes with budgeting, forecasting, reporting and scorecarding - effectively aligning performances with corporate strategic vision.

Unlike spreadsheets, the management of BOARD's **multi-dimensional planning** makes it possible to introduce **workflow, security, audit trail and versioning** mechanisms. This enhances the controllability and efficiency of the entire process - making it fully reliable in terms of results and significantly less onerous in terms of time and resources.

Advanced functions of **What-if analysis and Goal-Seeking** are combined with the capability of **creating and managing scenarios**, allowing **multi-dimensional simulations** in which the impact of future events is automatically spread to every level of data aggregation, from the broadest outline (e.g. Sales by Division) to the lowest level of detail (Item Code).

- **Complete management of: workflow, audit trail, versioning, scenarios and approval status processes**
- **Automatic allocation of changes, to modify data at all levels of aggregation (e.g. budget by division) and to distribute the change automatically to the finest levels of detail (e.g. items and customers)**
- **What-if and What-for functions, for real-time impact assessments**
- **Excel add-in, with offline data-entry functionalities**
- **Rolling forecasting and budgeting**
- **Simultaneous write-back, for the purpose of saving budget data to the company's relational databases or data warehouses**





Profitability Analysis

BOARD provides a complete Visual Modelling environment to create sophisticated models for the allocation of costs and earnings, generating detailed views of company profitability and optimising pricing, product inventory, bundling and commercial policies.

Thanks to the multi-dimensional logic, costs and earnings can be calculated to the lowest level of detail and automatically distributed by aggregation to different objects, allowing immediate association of several analysis perspectives (e.g. highlighting product earnings in relation to a specific customer).

In this way, in addition to the traditional marginality by customer and product, BOARD makes it possible to calculate profitability at various levels of hierarchy and drill-up and drill-down to aggregate and disaggregate data for each analytical or reporting dimension.

The multi-dimensional "What-if" and "Goal-Seeking" capabilities make it possible to test hypothetical scenarios to verify the potential impact of future events or new business strategies, providing a powerful tool for simulating and optimising corporate profitability.

In addition to offering multi-dimensional and simulation capabilities, BOARD stands out from conventional cost controlling solutions for its ability to integrate margin analyses with the processes of Budgeting, Planning and Forecasting, providing control of the future economic performance of the entire organisation.

Strategy Management

BOARD helps organisations to manage the process of strategy formulation, to translate it into practical action and to monitor execution.

The toolkit approach ensures that the strategy can be converted into accurate **Strategy Maps** and **Balanced Scorecards**, with the capability to provide users with a customised vision of their goals.

Advanced simulation capabilities, allow organisations to manage **Scenario Planning**, and to evaluate the impact of hypothetical events on company results.

The integration of BI and CPM makes it possible to **align reporting and budgeting processes with strategic objectives**, and to promptly monitor results and impact on performance.

Financial Consolidation

In the Financial Consolidation area, BOARD integrates its Toolkit Approach with BOARD FC, a packaged solution that natively meets all statutory and management requirements.

BOARD FC addresses the challenges that multi-entity organisations face today with intercompany reconciliations, consolidation adjustments and group reporting.

Turn-key functionality merges data from different locations and across multiple general ledgers, performing multi-currency conversions and eliminating time consuming and non compliant spreadsheet based processes. A Workflow Control Panel makes it easy to monitor and manage the consolidation process across the whole enterprise, highlighting the operations status and certifying internal controls.

- **Legal and management multi-level consolidation of complex group structures, with automation of:**

- Currency conversion with exchange rate difference calculation
- Investments (Holding company) / Equity (Subsidiaries)
- Intercompany transactions (receivables/payables, expenses/revenues)
- Dividends and tax credit on dividends elimination
- Mark up on inventory
- I/C profits on assets disposals
- Write off / revaluation on investments
- Consolidation difference allocation (goodwill / badwill)
- Minority interest calculation

- **Flat and Staged consolidation model**

- **Creation and comparison of unlimited scenarios (Actual, Budget, Forecast, etc.)**

- **Multiple and customisable closing periods (Year, Quarter, Month, etc.)**

- **Management of multiple charts of accounts: local, group and reporting**

- **Journal entries at company and group level**

- **Multilanguage**

Specific Solutions

HR

HR Performance Management
HR KPIs and Dashboards
Skills Mapping
Employee Costs Monitoring
HR Planning, Budgeting and Forecasting

MARKETING & SALES

Sales Analysis
Analytic CRM
Brand Performance
Cross-Selling Analysis
Loyalty Cards Management
Loyalty and Retention Monitoring
Merchandise Intelligence
Products, Channels, Customers Profitability
Promotions Analysis

OPERATIONS

Capacity Planning
Inventory Forecasting and Optimisation
Materials Management
Procurement
Production Forecast and Planning
Supplier Rating

SUPPLY CHAIN

Demand and Supply Management
Delivery Optimization
Financial Insights across the Extended Supply Chain



User Self-Service & Rapid Application Development: the Toolkit Approach

Thanks to its innovative toolkit approach, BOARD makes it possible to create customised Business Intelligence and Corporate Performance Management solutions without the need for any programming.

From simple reports to the most sophisticated performance management applications, any analysis can be easily built using the drag and drop function and the configuration of objects that are automatically synchronised with the data. End-users have access to a full “self-service” information environment, which enables them to obtain immediate answers to their questions from a verified, consistent, shared information source.

Application administrators can efficiently build and maintain applications, with a “Time to Solution” and “Total Cost of Ownership” unachievable by traditional BI and CPM solutions.

The Toolkit

The Toolkit philosophy, a unique and distinctive feature of BOARD, provides the user with every tool needed for database creation and update, data presentation and analysis and process modelling in a single environment (named “Capsule”) for RAD (Rapid Application Development).

“BOARD Capsules” are containers which can accommodate any BOARD object: reports, graphs, spreadsheets, folders, carousels, simulation models, dashboards and navigation menus. These objects can be freely positioned on the screen with a simple drag & drop from the ribbon bar and interactively configured.

They are immediately synchronised with each other and with the database and they automatically react to users’ actions.

CREATING A SCREEN IN A BOARD CAPSULE INVOLVES THREE SIMPLE STEPS:

1. Dragging and dropping of objects from the ribbon bar

2. Synchronisation of the objects with the data

3. Configuration of the graphic format



A step ahead in data representation

DRILLABLE 2D & 3D CHARTS

A wide range of latest-generation 2D and 3D interactive graphs enables users to represent any set of data quickly and with striking effectiveness. Drilling down directly from the graph and data brushing capabilities make the information easier and more intuitive to navigate.

INTERACTIVE DASHBOARD

Innovative graphic animations such as books and carousels, together with a wide range of dynamic cockpits and alerts, deliver the revolutionary capability to effectively represent synthetic data - making it possible to create interactive dashboards that combine a high level of visual appeal with outstanding effectiveness in the representation of corporate performance.

RICH INTERNET CLIENT

The BOARD web client is entirely based on Microsoft SilverLight, a powerful and innovative web runtime (WRT), that delivers a richer and more effective user experience than HTML or AJAX applications. By exposing properties and events, the BOARD SilverLight client is natively mashable.

POINT-AND-CLICK FILTERING

BOARD allows users to apply multiple dynamic filters to displayed data, directly from the screen with a simple click of the mouse.

Complete Office integration

EXCEL DATA EXPORT

Users can export BOARD data to Excel, with a simple right click of the mouse.

WORD AND POWERPOINT DOCUMENT CREATION

BOARD enables users to create Word and PowerPoint documents, by exporting tables, graphs and the related text notes through a simple wizard. The ability to pre-define graphic layouts makes it possible to easily create and format a wide range of reports.

EXCEL CLIENT

BOARD offers the capability of accessing multi-dimensional data from within Excel, providing users with the traditional OLAP analysis functions (drill-down, slice and dice, filtering, ad hoc query) in a familiar environment, while maintaining data integrity and consistency.

The Excel client enables users to work both on and off-line, enhancing the efficiency of any data collection process.

The ability to access BOARD using Macros and VBA, provides great efficiency in design and automation of data-entry processes in the Office environment.

WORD AND POWERPOINT CLIENTS

Users can retrieve, update and manage BOARD Charts, Cockpits, Bubble Charts and Data Views directly from Word documents or PowerPoint presentations and navigate them, performing drill-down, slice and dice and ad-hoc queries.

Comprehensive Performance Management

DISTRIBUTED WORKFLOW

BOARD has the capability of assigning tasks to different users in sequence, of launching processes when certain conditions arise, and of notifying users of occurrences, making it possible to effectively manage any corporate work-flow, from simple approval cycles, to complex budgeting processes and multi-country consolidation.

MULTI-DIMENSIONAL WHAT-IF AND GOAL SEEKING

Advanced What-if analysis and Goal Seeking functions are combined with the ability to create and manage scenarios, thus providing a powerful multi-dimensional simulation environment in which the impact of future events is automatically extended to every level of data aggregation, from the broadest outline (e.g. Sales by Division) to the lowest level of detail (Item Code).



MULTI-USER CONCURRENT WRITE-BACK

BOARD supports simultaneous, multi-user write-back through a native logical function, which propagates changes to all levels of detail (e.g. if you enter the turnover of a products line, the turnover of each individual product will be automatically updated). BOARD technology guarantees data validity and consistency, without the need to run batch processes for allocating and consolidating changes made by each individual user.

BUSINESS RULES

BOARD provides a series of actions of various types (multi-dimensional calculation, selections, conditional branching, links to other screens, etc.) which allow the rapid creation of sophisticated models for simulation and support of company processes, such as allocations, eliminations, conversions, consolidations, etc.

ADVANCED DATA ENTRY

The data collection can be controlled through validation rules that are easily configured down to cell level. Authorized users can manage and change the relationship between items directly during the data entry process (e.g. Users can quickly reclassify a customers relationship to a sales representative in order to redefine a sales area).

INTERACTIVE BROADCASTING

Advanced functionality makes it possible to broadcast personalized Excel and Word based reports at scheduled times or when a specific event occurs. Unlike the reports from typical BI and CPM systems, BOARD analyses are completely interactive, and once received allow users to interact on-the-fly with the data, according to their security profiles.

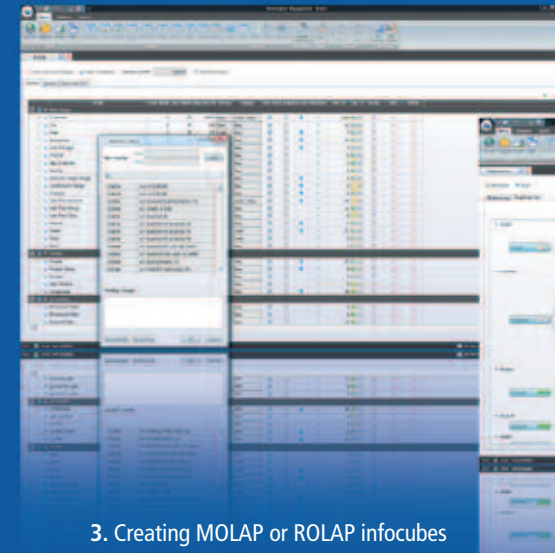
BOARD Multidimensional Database: MOLAP, ROLAP and built-in ETL

BOARD provides an integrated multi-dimensional database that combines unmatched flexibility in analyzing and modelling information with the capability of handling large data sets. The capability of directly accessing data stored in relational databases, the built-in ETL function and the support of the ODBO standard for accessing third-parties cubes, make it easy to integrate and federate data from heterogeneous sources.

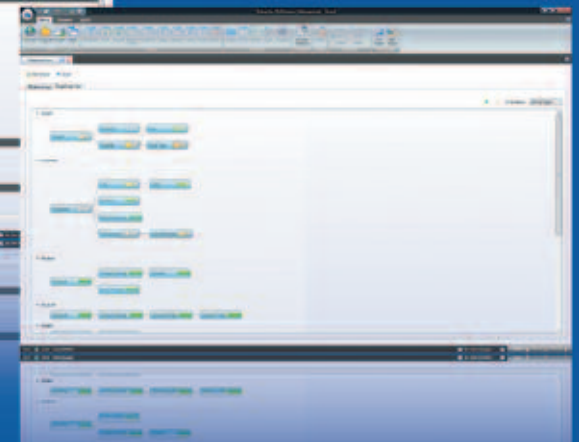
This unique synthesis of ROLAP and MOLAP technology, combined with the 64 bit architecture, the in-memory cubes, the 128 bit database addressing, the multi-thread processing and the advanced data management techniques, deliver performance far beyond traditional Business Intelligence solutions, both in the navigation and simulation phases.

CREATING A BOARD DATABASE REQUIRES FOUR SIMPLE STEPS:

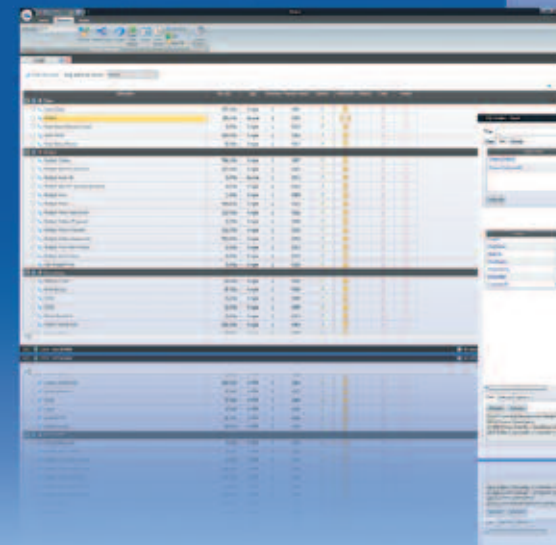
1. Creating entities



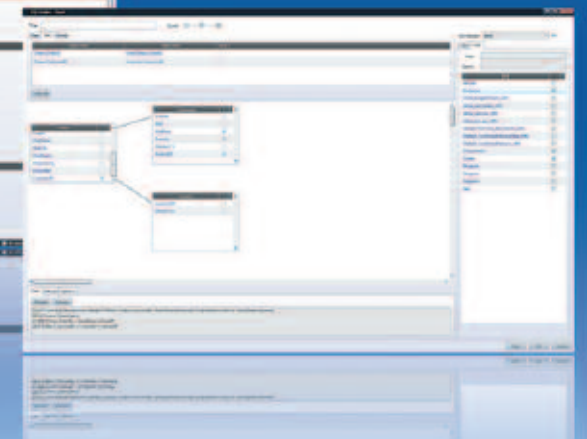
2. Defining hierarchies between entities



3. Creating MOLAP or ROLAP infocubes



4. Defining and mapping external data sources



An innovative architecture



Service Oriented Architecture

Thanks to the adoption of Windows Communication Foundation, BOARD offers an innovative SOA architecture, with a distinct separation between business and data presentation logic. This modern structure provides significant advantages in terms of interoperability and architectural management of scalability and technological risk.

The BOARD server, conceived to be used as a Web Service, manages SOAP messages and returns XML data structures. The services supplied by the BOARD server can be used by other Web Services; Legacy Systems; Java, .NET and web applications; company portals and by any application in general, in a simple and standardized way (W3C Standard). By providing these services, BOARD makes it possible to extend advanced Business Intelligence and Performance Management functions to the existing company application environment.

Interactive Visualisation

Thanks to advanced visual interaction capabilities, BOARD makes it easier and simpler for end-users to explore and understand multi-dimensional data. Interactive graphs, three-dimensional displays and animations (i.e. books and carousels) make information available intuitively and facilitate access to it at the click of a mouse.

An innovative vectorial interface makes it possible to zoom in on any detail on the screen without altering the quality of the graphic resolution. Advanced visual containers allow innovative organisation of graphs, reports and screens, thus dramatically improving the efficient use of available screen space.

A modern ribbon bar provides an intuitive icon-based representation of the commands, automatically linked with the selected object replacing the need for lengthy searches through menus. As a whole, these tools deliver a revolutionary experience, dramatically enhancing the user interaction with the application.

BOARD Rich Internet Client

BOARD web client is based entirely on Microsoft Silverlight, a powerful and innovative web runtime (WRT), which overcomes the traditional limitations of web applications.

The adoption of this innovative technology makes it possible to create BOARD Rich Internet Applications (RIA), i.e. applications which, while retaining the typical functions and characteristics of client solutions, operate via the web.

Thanks to the ability to manage the presentation of data at client level, RIAs enhance interactivity and speed of execution.

The new BOARD Rich Internet Client can incorporate animations, three-dimensional displays and multi-media content, thus delivering a much richer and more effective user experience than traditional web applications in HTML or the first AJAX RIA.

By exposing properties and events, the BOARD SilverLight client is natively mashable. This implies that any BOARD Internet application, can be used as a building block for rapidly assemble mash-up solutions.

Advanced Office integration

BOARD offers different levels of integration with Office: from simple data export, to data interaction through the Excel, Word and PowerPoint clients, up to the capability of accessing the BOARD environment from Office Macros or VBA.

In order to answer basic requirements, BOARD enables users to export data to Excel, or tables, graphs and text to Word and PowerPoint, making it easy to quickly create and format a wide range of reports.

To deal with more complex needs, BOARD offers the capability of accessing multi-dimensional data directly through its Excel client, providing users with the traditional OLAP analysis functions (drill-down, slice and dice, filtering, ad hoc query) in a familiar environment, while maintaining data integrity and consistency. Furthermore, the Excel client enables users to work both on- and off-line, enhancing the efficiency of data collection processes.

The BOARD environment is also directly accessible from Word documents or PowerPoint presentations, allowing users to retrieve, update and manage BOARD objects (graphs, cockpits, bubble charts and data views) and to browse them using drill down, pivoting and interactive filtering.

Finally, at an advanced level, the full accessibility from Macros and VBA gives advanced users and developers the ability to create BOARD applications in an Office environment.

Modern technological standards

BOARD's architecture is based entirely on innovative standards which are widely recognised by the market, giving customers a guarantee that their company is investing in the right technology.

WINDOWS PRESENTATION FOUNDATION

Windows Presentation Foundation (WPF) is a unified presentation system, which offers a latest-generation approach to the construction of Windows application interfaces. The advanced management of vector graphics, 3D, animations and multi-media content allows the creation of innovative front-ends, capable of revolutionising the traditional user experience.

WINDOWS COMMUNICATION FOUNDATION

The Windows Communication Foundation is the unified programming model for building service-oriented applications on a Microsoft platform.

The adoption of this standard makes it possible to build secure and reliable applications that guarantee full interoperability with different solutions and systems, through a standardised use of web services.

Why BOARD is different

Since our founding we have pioneered an integrated approach to Corporate Performance Management and Business Intelligence, naming it Management Intelligence. By combining our vision and creativity with the continuous flow of feedback from customers about their needs, we have nourished the continuous and organic growth of an All-in-One BI and CPM solution that is completely programming-free: the Toolkit.

That is why BOARD's superiority is even more evident when compared to the competition.

From the disconnect between CPM and BI modules, to the need to resort to programming for sophisticated models, from restrictions when dealing with large volumes of data, to complex architectures: it does not take much to spot the limits of traditional business intelligence and performance management solutions.

The five values of BOARD

Simplicity

A **self-service information environment** enables any user to interact intuitively with data, and make in-depth analyses with the utmost simplicity.

- Interactive visualisation
- Self-service reporting
- Self-service analysis
- Advanced Office integration

Speed

From 64-bit architecture to RAD (Rapid Application Development) environment; from in-memory cubes to 128 bit database addressing, every component of BOARD has been designed to ensure maximum speed of development and high performance in managing large volumes of data.

- RAD (Rapid Application Development)
- 64-bit & multi-thread architecture
- In-memory cubes 128-bit database addressing

Pervasiveness

ORGANISATIONAL

A unique framework and know-how can be used in various business units, divisions and departments across the whole enterprise

FUNCTIONAL

From Business Intelligence to Budgeting, Planning & Forecasting; from Profitability Analysis to Scorecarding; from Dashboarding to Financial Consolidation: BOARD provides a holistic view of business performance in a single solution

ARCHITECTURAL

- Personal or shared, local or distributed applications
- SOA for a full interoperability
- BOARD Web Services
- Native mash-up
- Clients autoupdate

Integration

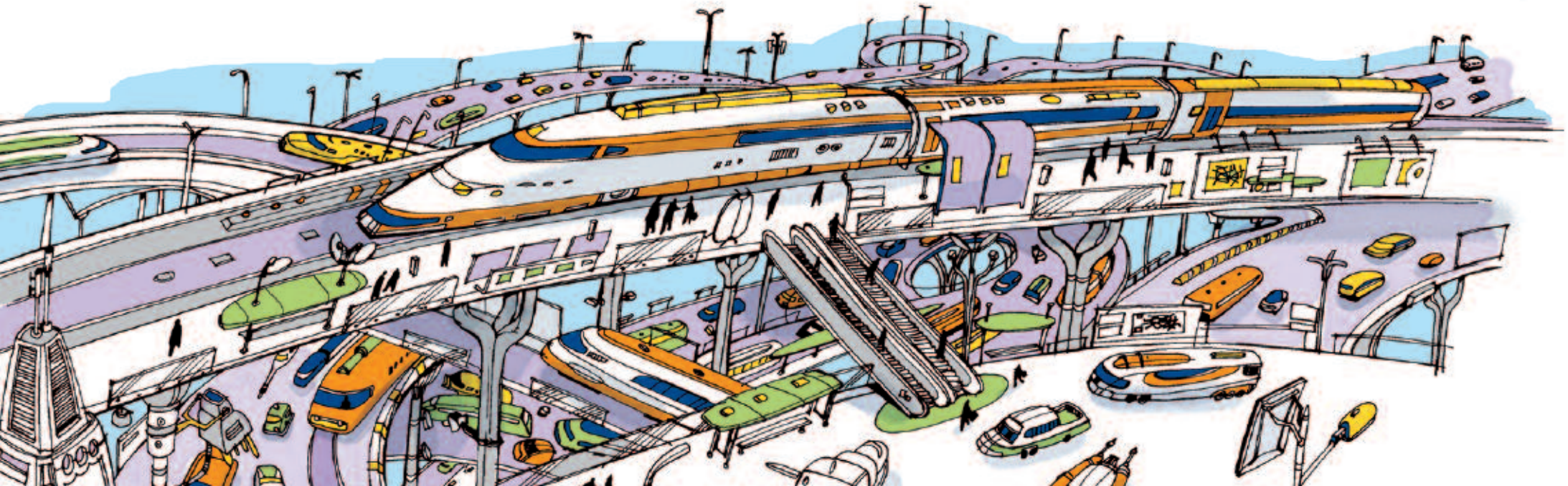
A single integrated platform combines all the features and functionalities needed to build pervasive Business Intelligence and Performance Management applications quickly.

- Single administrative environment
- Single user interface
- Single metadata layer
- Single security management
- Data Integration and Data Federation

Self sufficiency

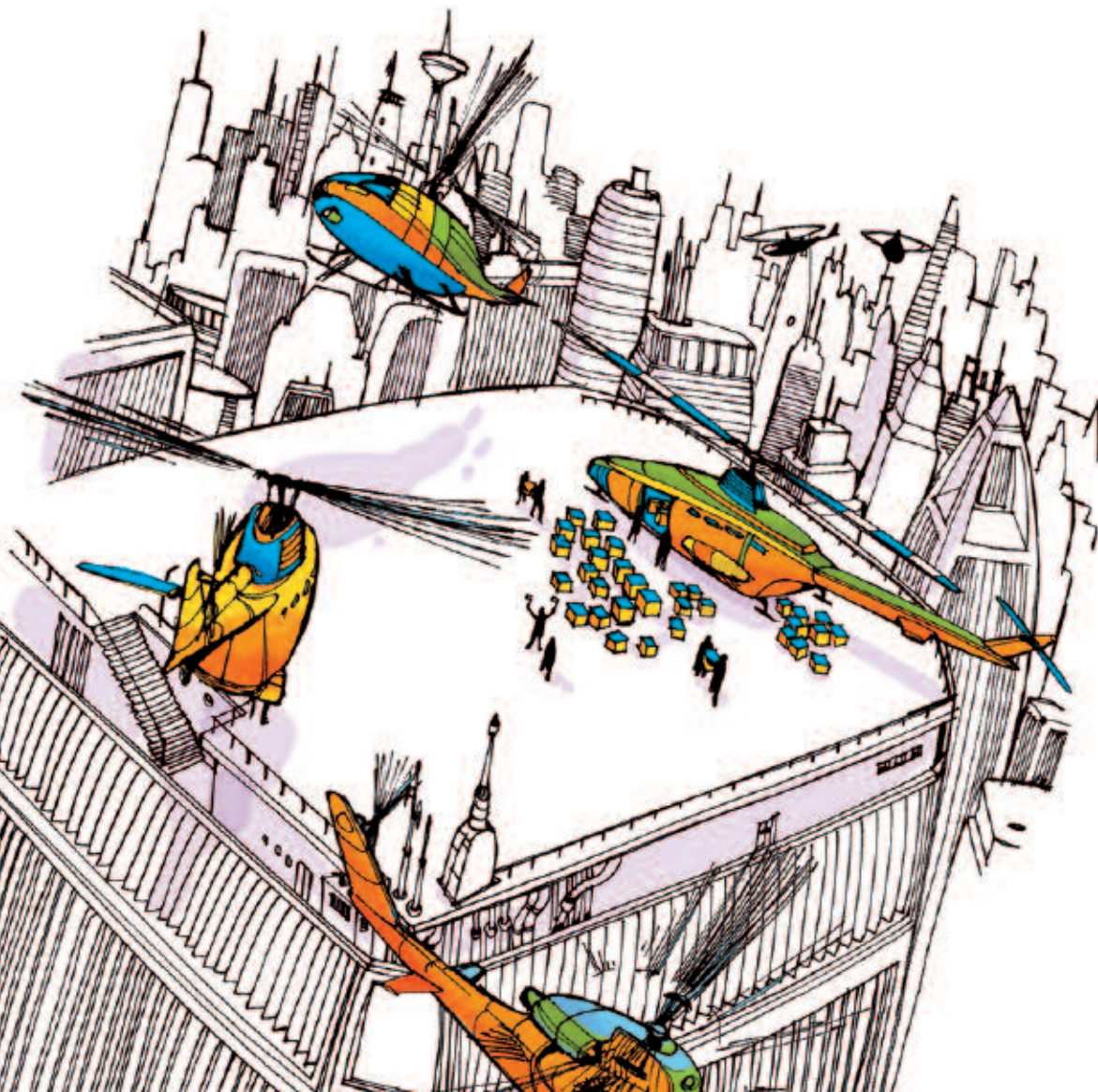
The programming-free approach empowers customers to rapidly develop and maintain applications autonomously, drastically reducing the Total Cost of Ownership.

A powerful and friendly end user environment minimises training time and maximises individual productivity.



We help our clients become high-performance organisations

After more than a decade, BOARD is the preferred solution for over 2500 companies of all sizes, across every industry - each of which share a common asset: an excellent decision-making system.



Banking & Insurance

AAMI; Amlin; Banca d'Alba; B-Source; Corner Bank Group; Gruppo Credito Valtellinese; HanseMerkur; Hauck & Aufhäuser Banquiers Luxembourg; Hwa Hong Corporation; Kiln Group; Legal & General UK; PlanetHome; Santander Consumer Bank; UBAF (Union de Banques Arabes et Françaises); Unicredit Holding; Uniqua Assicurazioni; Willis

Chemical

ALMC (Australasian Lubricants Manufacturing Company); Arexon (Petroneas Group); Basf Agro; DuPont Performance Coatings; Eigenmann & Veronelli; Fila Industria Chimica; Flint Group; Klüber Lubrication Italia; Kuraray; Materis Paints; Sapio; Syngenta; Tamoil

Fashion & Beauty

Acqua di Parma (LVHM); Alviero Martini; Bata; Calze Gallo; Clarins Paris; Dainese; Desigual; Giorgio Armani; Industrie e Confezionamenti Tessili (Incotex); Jeckerson Jeans; Keaton (Ciro Paone); Kemon; Levante; L'Oréal Division Productos Publico; Merz Consumer Care; Puma; Sephora; Seven; Shiseido Cosmetici Italia; Sixty; The Purist Company; Trussardi

Food & Beverages

Amica Chips; Aperitivos Snack; Austral Group; Bacardi España; Balocco; Bauli; Berlucchi; Bindi; British Sugar; Castello Banfi; Chupa Chups - Perfetti Van Melle; Damm; Faccenda; Farchioni Olii; Ferrari - F.Lli Lunelli; Flensburger Brauerei; Fontanafredda; Fratelli Averna; Fratelli Sacchi; Fruttage; Galbusera; Geti Wilba; Granarolo; Greenland; Greisinger; Gruppo Grifo Latte; Gruppo Salvo (Olio Sagra e Filippo Berio); La Versa; Lindt & Sprüngli; Loacker Remedica; Mahou-San Miguel; Malgara Chiari & Forti; Marchesi Antinori; Monini; Nestlé; New England Seafood International; Norbega (Coca-Cola); Nutrepa; Panapesca; Panrico; Parmacotto; Pastificio Rana; Pernigotti; Riso Gallo; Riso Scotti; SABMiller (Compañía Cervera de Canarias); Sibeg (Coca-Cola); Silverspoon; Snacks Ventures (Pepsico); Sterilgarda Alimenti; Stock Spirits; Strega Alberti; TIC Gums

Government & Education

CONAI; DGA; FIP - Federazione Italiana Pallacanestro; Fondazione Arena di Verona; GIP-MDS; Informatica Trentina; Kreisverwaltung Pinneberg; L&Q Housing Association; Landeshauptstadt Potsdam; Oakland Housing Authority; Provincia Autonoma di Trento; Security Industry Authority; Sussex Health Informatics Services; US Navy

Manufacturing

ABB; Aga Rangemaster; Alfa Acciai; Arntz Optibelt Gruppe; Baxi Group; Bosch; Calligaris; Chateau d'Aix; De' Longhi; Duktus Rohrsysteme Wetzlar; Eltek; ESI Group; Ferriere Nord (Gruppo Pittini); Fissler; Fokker Elmo; Gienanth; Gruppo Santarelli; Hoppecke; Ideal Standard; Ilapak; Jäger Direkt; JTI (Japan Tobacco International); Klingspor; König+Neurath; Kyocera Mita; Luvata; Magneti Marelli; MC Prefabbricati; Meliconi; Mitsubishi Electric; NEC; NGK Spark Plug; nkt cables; Palmer Holland; Ros Roca; Salamander Industrie-Produkte; Saudi Paper Manufacturing; Snaidero; Toyota Material Handling; Verder Group; Vimec; Woco

Pharmaceutical & Health Care

BAG Health Care; Boehringer Ingelheim; Cephalon; Consorci Hospitalari de l'Alt Penedès; Diakonie Michaelshoven; Dompè Farmaceutica; Eisai; Farmac Zabban; Farmacie Comunali Torino; Giuliani; GlaxoSmithKline; ISDIN; Johnson & Johnson; KOS; Laboratorios Leti; Lundbeck Canada; Montefarmaco OTC; Nestlé Healthcare; Novartis Animal Health; Nutrition & Sante Iberia; Pfizer Canada; Specchiasol; SSL Healthcare; Valeant Pharmaceuticals; Vitaldent

Publishing & Media

Empresa Editora El Comercio; IGP Decaux; Kompass Karten; MDR; Rai Way; sevenload; Vincentz Network

Retail & Distribution

3 Pagen; A. Victor Wehling; Bollin Group; Charlotte Russe; Computer Gross; Conad; Covalco; Coviran; Dental Trey; Doctor Glass; Elettroveneta; Euronics; Excelpoint; Fred's; Ge.S.A.; Harvey Nichols; Hein Gericke Deutschland; Interdis; J.J. Haines; Jane Norman; La Senza; Landgard MacKays; Mares Shipping; Reifen Ruhdorfer; Reiss; Retail Adventures; Rexel; Salvo NA; Schmidt's Handelsgesellschaft; Scotts Australia; Sogegross; Uno de 50; World Duty Free

Services

AC Nielsen; Assicom; Automobil Club Assistencia; B Billimoria; Berendsen; Börsenverein des dt. Buchhandels; CAF ACLI; Cirquent; DKV Euro Service; Fußball- und Leichtathletik-Verband Westfalen e.V.; Gabetti Property Solutions; Inaz Paghe; Landesmesse Stuttgart; LexisNexis Axxia; Pavimental; Pickard Chilton; Schufa; Water Logic

Textile

Arvind Mills; Bombay Rayon Fashion; Cotonificio Albini; Frette; Kusumgar Corporates; LH Dienstbekleidung; Mahavir Spinning Mills Ltd; Marzotto; O.R.V. Manufacturing (Industrie Maurizio Peruzzo); Olimpias (Benetton Group); Parkdale Mills; Precision Fabric; Ratti; Vardhman; Vitruvan Textilglas

Tourism & Entertainment

Best Western; Casinò di Venezia; Digital Bros; Parkplaza; Rainbow; Robinson Club; Robintur; SENECA Business Travel; Sistic; Slow Food; The Space Cinema; Warner Music

Transport & Logistic

BTC Speciality Chemical Distribution; DHL Exel; Heinrich Koch Internationale Spedition; Lufthansa Cargo Charter; Moventia; Number 1 Logistics Group; Saga Italia; Sita; Star Trasporti; Umbria Tpl e Mobilità

Utilities & Telecoms

Acque Veronesi; Alerion; Drachen-Propangas; DYAS; Egea; Gelsia; GTL; Marche Multiservizi; Monaco Telecom; Nord Stream; Sorgania; Warid Telecom; Westfalen AG

BOARD International

BOARD International is a worldwide leader in the toolkit approach to Business Intelligence and Corporate Performance Management. Founded in 1994, BOARD International has enabled over 2500 companies to improve the effectiveness of their decision-making process, by combining Business Intelligence and Performance Management in a single, fully integrated platform.

Thanks to the revolutionary toolkit approach, international companies such as ABB, DHL, Johnson & Johnson, Kraft, Mitsubishi, Puma, Sephora and Sixty have developed BI and CPM solutions in a fraction of the time and at a fraction of the cost associated with conventional solutions.

An international group headquartered in Lugano, Switzerland, BOARD International has its own offices in Australia, Germany, Hong Kong, India, Italy, Mexico, Singapore, Spain, the United Kingdom, the United States and the Middle East, and a worldwide network of certified distributors and partners.

BOARD's strategy is based on:

Management Intelligence

Since our foundation, we have pioneered an integrated approach to Corporate Performance Management and Business Intelligence, which we have designated "Management Intelligence". After more than a decade, we lead the way in the unification of BI and CPM, by offering a fully integrated solution from both a technological and functional point of view.

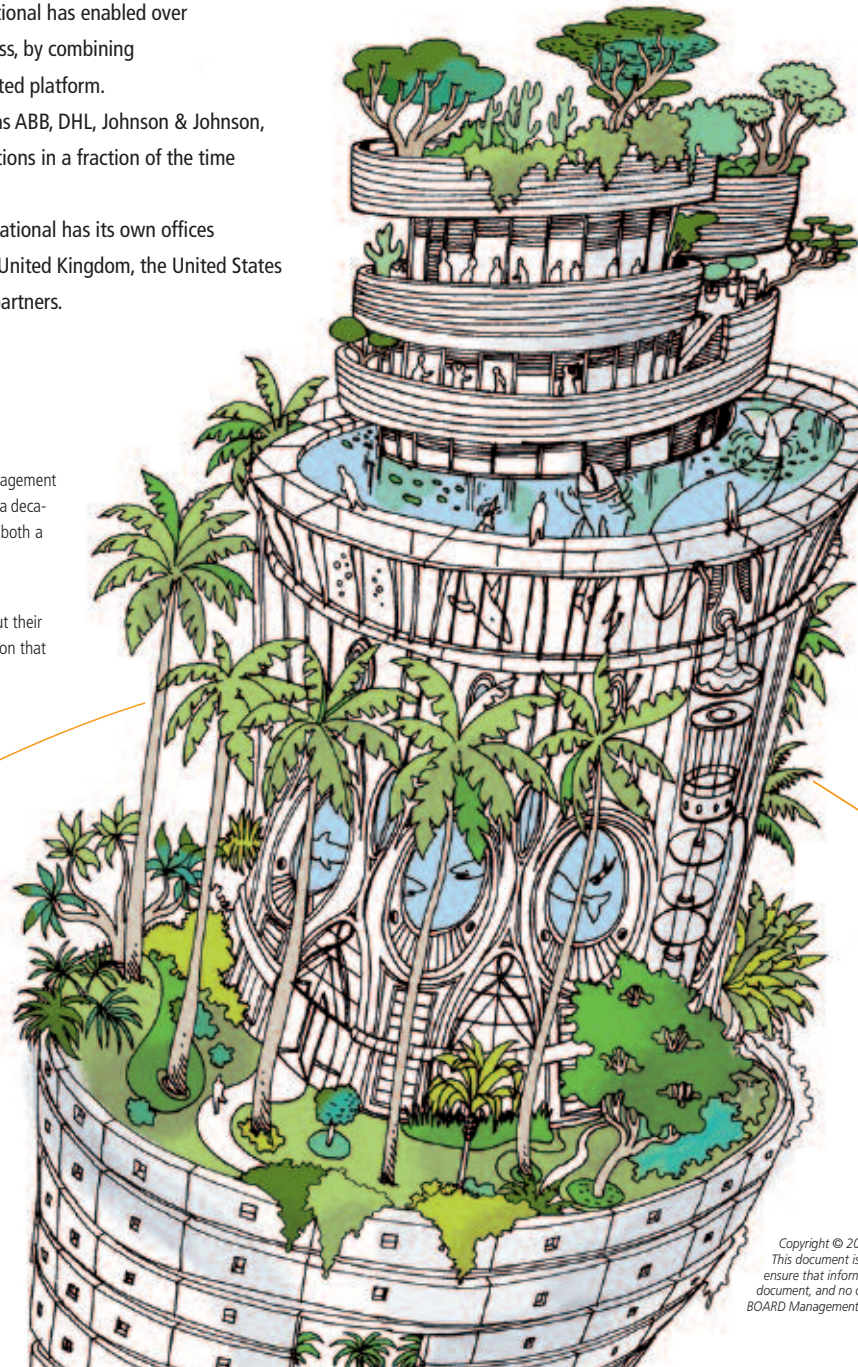
Toolkit philosophy

By combining our vision and creativity with the continuous flow of feedback from customers about their CPM and BI needs, we have nourished the continuous and organic growth of an All-in-One solution that is completely programming-free: the Toolkit.

Innovative technology

Our development laboratory has always dedicated its energies exclusively to the creation of a single product: BOARD.

Our specialisation and continuous investment in Research & Development enable us to adopt the most advanced technologies rapidly and introduce major functional innovations frequently, thus confirming our position as one of the most innovative vendors in the field of BI and CPM.



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Other areas

BOARD has a worldwide reseller network with local partners in:
Argentina, Belgium, Brazil, Chile, Denmark, Finland, France, Holland, Hungary, Japan, Malaysia, New Zealand, Norway, Perú, Philippines, Saudi Arabia, South Africa, South Korea, Sweden, Thailand.

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